

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33786
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347335
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	ENTERTAINMENT THIS WEEK	10/08/2012-10/14/2012S.	30	1	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S.	1	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	06:19 PM		KCSA2000H	30	225.00			
2	THE DOCTORS	10/08/2012-10/14/2012	MTWTF..	30	2	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	2	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	02:30 PM		KCSA2000H	30	1,350.00			
10/10/2012	We	02:30 PM		KCSA2000H	30	1,350.00			
3	DR PHIL	10/08/2012-10/14/2012	MTWTF..	30	5	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	5	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	03:36 PM		KCSA2000H	30	250.00			
10/09/2012	Tu	03:19 PM		KCSA2000H	30	250.00			
10/10/2012	We	03:49 PM		KCSA2000H	30	250.00			
10/11/2012	Th	03:48 PM		KCSA2000H	30	250.00			
10/12/2012	Fr	03:46 PM		KCSA2000H	30	250.00			
4	04:30:00-05:00:00	10/08/2012-10/14/2012	MTWTF..	30	5	75.00			

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		5		75.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:59 AM		KCSA2000H	30	75.00			
10/09/2012	Tu	04:58 AM		KCSA2000H	30	75.00			
10/10/2012	We	04:55 AM		KCSA2000H	30	75.00			
10/11/2012	Th	04:49 AM		KCSA2000H	30	75.00			
10/12/2012	Fr	04:59 AM		KCSA2000H	30	75.00			
5	CBS13.COM @ 5AM		10/08/2012-10/14/2012		M T W T F . .		30	5	90.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		5		90.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:14 AM		KCSA2000H	30	90.00			
10/09/2012	Tu	05:42 AM		KCSA2000H	30	90.00			
10/10/2012	We	05:53 AM		KCSA2000H	30	90.00			
10/11/2012	Th	05:28 AM		KCSA2000H	30	90.00			
10/12/2012	Fr	05:40 AM		KCSA2000H	30	90.00			
6	CBS13.COM @ 6AM		10/08/2012-10/14/2012		M T W T F . .		30	5	135.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		5		135.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:56 AM		KCSA2000H	30	135.00			
10/09/2012	Tu	06:52 AM		KCSA2000H	30	135.00			
10/10/2012	We	06:23 AM		KCSA2000H	30	135.00			
10/11/2012	Th	05:59 AM		KCSA2000H	30	135.00			
10/12/2012	Fr	06:51 AM		KCSA2000H	30	135.00			

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Customer Order:
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Invoice Num: 1191-347335
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7	CBS THIS MORNING	10/08/2012-10/14/2012	MTWTF..	30	5	125.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	5	125.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	08:29 AM		KCSA2000H	30	125.00			
10/09/2012	Tu	08:53 AM		KCSA2000H	30	125.00			
10/10/2012	We	07:55 AM		KCSA2000H	30	125.00			
10/11/2012	Th	08:11 AM		KCSA2000H	30	125.00			
10/12/2012	Fr	08:43 AM		KCSA2000H	30	125.00			
8	CBS THIS MORNING - SATURDAY	10/08/2012-10/14/2012S.	30	1	180.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S.	1	180.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	06:13 AM		KCSA2000H	30	180.00			
9	FACE THE NATION	10/08/2012-10/14/2012S	30	1	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	S	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	08:53 AM		KCSA2000H	30	1,800.00			
10	CBS13 NEWS @ 4	10/08/2012-10/14/2012	MTWTF..	30	5	435.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	5	435.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:38 PM		KCSA2000H	30	435.00			

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Customer Order:
Linked Order:
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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	04:37 PM		KCSA2000H	30	435.00			
	10/10/2012	We	04:37 PM		KCSA2000H	30	435.00			
	10/11/2012	Th	04:14 PM		KCSA2000H	30	435.00			
	10/12/2012	Fr	04:53 PM		KCSA2000H	30	435.00			
11	CBS13 NEWS @ 5		10/08/2012-10/14/2012		M T W T F . .		30	3	1,350.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W T F . .		3		1,350.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	05:12 PM		KCSA2000H	30	1,350.00			
	10/09/2012	Tu	05:13 PM		KCSA2000H	30	1,350.00			
	10/10/2012	We	05:13 PM		KCSA2000H	30	1,350.00			
12	CBS13 NEWS @ 6		10/08/2012-10/14/2012		M T W T F . .		30	3	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W T F . .		3		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	06:23 PM		KCSA2000H	30	700.00			
	10/09/2012	Tu	06:10 PM		KCSA2000H	30	700.00			
	10/10/2012	We	06:12 PM		KCSA2000H	30	700.00			
13	DAVID LETTERMAN		10/08/2012-10/14/2012		M T W T F . .		30	3	675.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M T W T F . .		3		675.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	11:54 PM		KCSA2000H	30	675.00			
	10/10/2012	We	11:23 PM		KCSA2000H	30	675.00			

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	10/12/2012	Fr	11:38 PM		KCSA2000H	30	675.00			
14	CBS13 NEWS@11 SA/SU ROT			10/08/2012-10/14/2012	 S S		30	2	300.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012		 S S		2		300.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/14/2012	Su	11:28 PM		KCSA2000H	30	300.00			
	10/14/2012	Su	11:58 PM		KCSA2000H	30	300.00			
15	NAVY N.C.I.S.			10/08/2012-10/14/2012		. T		30	1	5,400.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. T		1		5,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	07:30 PM		KCSA2000H	30	5,400.00			
16	VEGAS			10/08/2012-10/14/2012		. T		30	1	5,400.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. T		1		5,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	10:00 PM		KCSA2000H	30	5,400.00			
17	PERSON OF INTEREST			10/08/2012-10/14/2012		. . . T . . .		30	1	4,525.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. . . T . . .		1		4,525.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th				30				Credit

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18	CSI: NY	10/08/2012-10/14/2012F..	30	1	1,350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012	F..	1	1,350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/12/2012	Fr	06:57 PM		KCSA2000H	30	1,350.00				
19	MADE IN JERSEY	10/08/2012-10/14/2012F..	30	1	5,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012	F..	1	5,400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/12/2012	Fr	08:37 PM		KCSA2000H	30	5,400.00				
20	SIXTY MINUTES SUNDAY	10/08/2012-10/14/2012S	30	1	6,750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012	S	1	6,750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	06:39 PM		KCSA2000H	30	6,750.00				
21	THE GOOD WIFE	10/08/2012-10/14/2012S	30	1	4,950.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012	S	1	4,950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	08:41 PM		KCSA2000H	30	4,950.00				
22	CBS 13 10PM NEWS M-SU	10/08/2012-10/14/2012	MTWTFSS	30	5	800.00				
CDR NP										

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Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F S S		5		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	10:23 PM		KCSA2000H	30	800.00			
10/11/2012	Th	10:56 PM		KCSA2000H	30	800.00			
10/12/2012	Fr	10:41 PM		KCSA2000H	30	800.00			
10/12/2012	Fr	10:59 PM		KCSA2000H	30	800.00			
10/13/2012	Sa	10:51 PM		KCSA2000H	30	800.00			
23	CBS13 EARLY NEWS		10/13/2012-10/13/2012	 S .		30	1	750.00
CDR-NP/REINVESTMENT FOR ORDERS 33785,33786, AND 33788									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 S .		1		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	04:51 PM		KCSA2000H	30	750.00			
24	SPECIAL NEWS - ELECTION NIGHT		10/12/2012-10/12/2012	 F . .		30	1	6,300.00
CDR-NP/REINVESTMENT FOR ORDERS 33785,33786, AND 33788									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		 F . .		1		6,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	06:49 PM		KCSA2000H	30	6,300.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		59		59,530.00		8,929.50	50,600.50	0.00	0.00
									0.00



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

In Account MBMG(10125)
With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33786
Contract Dates: 10/08/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / / 1

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Invoice Num: 1191-347335
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY

11/13/2012
Net 30 days

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Accounts Receivable

916-374-1313

Gross Billing	59,530.00
Trade Value	0.00
Agency Commission	8,929.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	50,600.50

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